



## **NutriCare Life**

### **Type of organization**

Cloud/Platform service providers

### **Headquarters (country)**

Romania

### **Maturity Level**

In the market

### **Organization description**

NutriCare.Life makes it easy for people to see how their diet affects both their health and their lifestyle in a quantifiable way by measuring nutritional markers. We are expanding access to at-home genetic, gut microbiome, metabolic analysis and personalized nutritional supplements, focused on people looking to find their optimal diet and improve their physical activity. Our customers are achieving their weight and health objective, optimizing exercise performance, and developing ideal versions of their dietary philosophy of choice.

### **Solution/service description**

NutriCare.Life is a precision nutrition digital platform that generates ultra-customized recommendations on food and supplements to increase immunity and optimize an individual's health by analyzing and tracking blood, urine and genetic biomarkers using a patent-pending algorithm. We match the most relevant, science-based recommendations to each individual, as well as self-reported eating habit, weight goals and medical restrictions.

### **Features/product description**

Our solution is going to empower peoples to participate more fully in their own care, they can:

1. Determine nutrients intake according to their eating habit using digital markers
2. Evaluate nutrients deficiencies compare to National Food and Safety Authority or

# Community of interest eGATEKEEPER Hub Digital health companies



- Nutrigenetic/Metabolomics profile dietary recommended values
3. Prevent diseases knowing the impact of nutritional deficiencies
  4. Find proper food/diet and supplements for targeted nutrition intervention
  5. Find the diet carbon footprint of the diet and solutions to decrease the impact
  6. Take the CHALLENGE to achieve weight objective in the healthiest way receiving full support:
- meal-plans to monitor calories intake
  - wearables (calories tracker) to monitor burned calories
  - smart scale to monitor weight evolution, blood pressure monitor
  - personalized nutritional supplements
  - nutrigenetics and metabolomics) at-home tests to increase the accuracy of nutritional deficiencies assessment
  - blood/urine at-home test to monitor targeted nutrition efficacy.

## Contact

[www.nutricare.life](http://www.nutricare.life)

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